

Multimedia Appendix 1

Table A1. Full names of the UMLS source vocabularies in Table 2

| Abbreviation of the source vocabulary | Full name | Version |
|----------------------------------------------|---------------------------------------------------------------------------------|-------------------|
| SNOMED CT | US Edition of SNOMED Clinical Terms | March 1, 2015 |
| CHV | Consumer Health Vocabulary | February, 2011 |
| MTH | UMLS Metathesaurus | 2015AA |
| NCI _t | National Cancer Institute Thesaurus | 2014_03E |
| MeSH | Medical Subject Headings | January 16, 2015 |
| CSP | Computer Retrieval of Information on Scientific Projects Thesaurus | 2006 |
| AOD | Alcohol and Other Drug Thesaurus | 2000 |
| LCH_NW | Library of Congress Subject Headings, Northwestern University subset | 2013 |
| LOINC | Logic Observation Identifiers Names and Codes | 250 |
| NDFRT | National Drug File – Reference Terminology | March 2, 2015 |
| LCH | Library of Congress Subject Headings | 1990 |
| NCI_NCI-GLOSS | NCI Dictionary of Cancer Terms | 1403E |
| MEDLINEPLUS | MedlinePlus Health Topics | November 19, 2014 |
| CST | COSTART | 1995 |
| COSTAR | COSTAR | 1989-1995 |
| NCI_FDA | U.S. Food and Drug Administration | 1403E |
| OMIM | Online Mendelian Inheritance in Man | April 28, 2014 |
| RXNORM | RxNorm Vocabulary | 14AB_150302F |
| DXP | DXplain | 1994 |
| ICD9CM | International Classification of Diseases, Ninth Revision, Clinical Modification | 2013 |
| VANDF | Veterans Health Administration National Drug File | January 22, 2015 |

Table A2. Top 10 frequently observed concepts in the top 3 most covered source vocabularies

| Tumblr | | | Yahoo! Answers | | | |
|-------------------|-------------------------------------------------------------|-------|-------------------------------------------------------------|--------|----------------------------------------|--------|
| Source vocabulary | Concept (CUI) | Freq. | Questions | | Answers | |
| | | | Concept (CUI) | Freq. | Concept (CUI) | Freq. |
| SNOMED CT | At risk for impaired home maintenance management (C0231377) | 1,438 | Blood (C0005767) | 26,742 | Blood (C0005767) | 47,326 |
| | Disease (C0012634) | 1,375 | Sugars (C0242209) | 25,822 | Sugars (C0242209) | 42,461 |
| | Pharmaceutical Preparations (C0013227) | 1,108 | Insulin(C0021641) | 9,486 | Insulin (C0021641) | 23,230 |
| | Blood (C0005767) | 1,089 | Symptoms (C1457887) | 7,257 | Glucose (C0017725) | 23,196 |
| | Heart (C0018787) | 1,075 | Glucose (C0017725) | 6,678 | Symptoms (C1457887) | 11,908 |
| | Entire heart (C1281570) | 1,075 | Problem (C0033213) | 4,850 | Pharmaceutical Preparations (C0013227) | 10,657 |
| | Pain (C0030193) | 935 | At risk for impaired home maintenance management (C0231377) | 4,398 | Disease (C0012634) | 8,774 |
| | Problem (C0033213) | 866 | Water (C0043047) | 4,333 | Problem (C0033213) | 8,767 |
| | Sugars (C0242209) | 712 | Pharmaceutical Preparations (C0013227) | 4,082 | Carbohydrates (C0007004) | 8,729 |
| | Asthma (C0004096) | 705 | Hematologic Tests (C0018941) | 3,503 | Fatty acid glycerol esters (C0015677) | 7,608 |
| CHV | At risk for impaired home maintenance management (C0231377) | 1,438 | Blood (C0005767) | 26,742 | Blood (C0005767) | 47,326 |
| | Disease (C0012634) | 1,375 | Sugars (C0242209) | 25,822 | Sugars (C0242209) | 42,461 |
| | Pharmaceutical Preparations (C0013227) | 1,108 | Insulin (C0021641) | 9,486 | Insulin (C0021641) | 23,230 |
| | Blood (C0005767) | 1,089 | Glucose (C0017725) | 6,678 | Glucose (C0017725) | 23,196 |
| | Heart (C0018787) | 1,075 | Problem (C0033213) | 4,850 | Pharmaceutical Preparations (C0013227) | 10657 |
| | Pain (C0030193) | 935 | At risk for impaired home maintenance management (C0231377) | 4,398 | Disease (C0012634) | 8,774 |
| | Problem (C0033213) | 866 | Water (C0043047) | 4,333 | Problem (C0033213) | 8,767 |
| | Asthma (C0004096) | 712 | Pharmaceutical Preparations (C0013227) | 4,082 | Carbohydrates (C0007004) | 8,729 |
| | Operative Surgical Procedures (C0543467) | 705 | Hematologic Tests (C0018941) | 3,503 | Water (C0043047) | 5,473 |
| | Insulin(C0021641) | 678 | Pain (C0310367) | 3,188 | Fasting (C0015663) | 5,138 |
| MTH | At risk for impaired home maintenance management (C0231377) | 1,438 | Blood (C0005767) | 26,742 | Blood (C0005767) | 47,326 |
| | Disease (C0012634) | 1,375 | Sugars (C0242209) | 25822 | Sugars (C0242209) | 42,461 |

| | | | | | |
|------------------------------------------|-------|-------------------------------------------------------------|-------|----------------------------------------|--------|
| Pharmaceutical Preparations (C0013227) | 1,108 | Level (C2946261) | 9893 | Insulin (C0021641) | 23,230 |
| Blood (C0005767) | 1,089 | Insulin (C0021641) | 9,486 | Glucose (C0017725) | 23,196 |
| Heart (C0018787) | 1075 | Symptoms (C1457887) | 7,257 | Level (C2946261) | 20,166 |
| Pain (C0030193) | 1,075 | Glucose (C0017725) | 6,678 | Symptoms (C1457887) | 11,908 |
| Problem (C0033213) | 935 | Problem (C0033213) | 4,850 | Pharmaceutical Preparations (C0013227) | 10,657 |
| Asthma (C0004096) | 866 | At risk for impaired home maintenance management (C0231377) | 4,398 | Disease (C0012634) | 8,774 |
| Operative Surgical Procedures (C0543467) | 712 | Water (C0043047) | 4,333 | Problem (C0033213) | 8,767 |
| Level (C2946261) | 705 | Pharmaceutical Preparations (C0013227) | 4,082 | Carbohydrates (C0007004) | 8,729 |

^a Example concepts are the preferred terms in the UMLS.

Table A3. Top 5 most frequently concepts in the top 9 frequent semantic types^{a, b}

| Tumblr | | | Yahoo! Answers | | | |
|--------------------------------------|-------------------------------------------------------------|-------|-------------------------------------------------------------|-------|---------------------------------------|--------|
| | | | Questions | | Answers | |
| Semantic Type | Concept (CUI) | Freq. | Concept* (CUI) | Freq. | Concept* (CUI) | Freq. |
| Amino Acid, Peptide, or Protein | Insulin (C0021641) | 630 | Insulin (C0021641) | 9,486 | Insulin (C0021641) | 23,230 |
| | Proteins (C0033684) | 85 | Proteins (C0033684) | 1,035 | Proteins (C0033684) | 4,172 |
| | Gluten (C2362561) | 18 | Lantus (C0876064) | 528 | Glycosylated hemoglobin A (C0019018) | 1,282 |
| | Collagen (C0009325) | 13 | Properdin (C0033452) | 367 | Hemoglobin (C0019046) | 741 |
| | Glycosylated hemoglobin A (C0019018) | 11 | Thyrotropin (C0040160) | 358 | Glucagon (C0017687) | 688 |
| Body Part, Organ, or Organ Component | Tooth structure (C0040426) | 395 | Entire foot (C1281587) | 1,482 | Kidney (C0022646) | 4,208 |
| | Hair (C0018494) | 165 | Foot (C0016504) | 1,393 | Liver (C0023884) | 2,947 |
| | Entire pancreas (C1278931) | 154 | Entire kidney (C1278978) | 1,195 | Entire heart (C1281570) | 2,896 |
| | Entire heart (C1281570) | 142 | Hand (C0018563) | 1,192 | Entire pancreas (C1278931) | 2,797 |
| | Hand (C0018563) | 137 | Thyroid Gland (C0040132) | 1,140 | Eye (C0015392) | 2,065 |
| Disease or Syndrome | Disease (C0012634) | 577 | Disease (C0012634) | 2,120 | Disease (C0012634) | 8,774 |
| | Diabetes Mellitus (C0011849) | 403 | Hypoglycemia (C0020615) | 1,384 | Communicable Diseases (C0009450) | 3,842 |
| | Communicable Diseases (C0009450) | 148 | Diabetic Retinopathy (C0011884) | 1,119 | Hypoglycemia (C0020615) | 3,734 |
| | Gestational Diabetes (C0085207) | 114 | Gestational Diabetes (C0085207) | 937 | Obesity (C0028754) | 1,555 |
| | Diabetes Mellitus, Non-Insulin-Dependent (C0011860) | 76 | Chronic Obstructive Airway Disease (C0024117) | 709 | Neuropathy (C0442874) | 1,410 |
| Finding | At risk for impaired home maintenance management (C0231377) | 322 | At risk for impaired home maintenance management (C0231377) | 4,398 | Fasting (C0015663,) | 5,138 |
| | Illness (C0221423) | 211 | Fasting (C0015663) | 2,404 | Pressure (C0460139) | 3,938 |
| | Stress (C0038435) | 198 | Physical findings (C0311392) | 1,845 | Systemic arterial pressure (C1272641) | 3,428 |
| | Feeling relief (C0564405) | 173 | Pressure (C0460139) | 1,757 | Vitality (C0424589) | 3,265 |
| | Pressure (C0460139) | 160 | Systemic arterial pressure (C1272641) | 1,511 | Body Weight decreased (C0043096) | 2,859 |
| Medical Device | Guide device (C0302614) | 111 | Pump (device) (C0182537) | 1,579 | Pump (device) (C0182537) | 2,152 |
| | Balance, device (C0179199) | 91 | Protective cup (C1533124) | 995 | Protective cup (C1533124) | 1,752 |

| | | | | | | |
|-------------------------------------|----------------------------------------|-----|--------------------------------------------|--------|-----------------------------------------------|--------|
| | Pump (device) (C0182537) | 78 | Strip medical device (C1321564) | 860 | Strip medical device (C1321564) | 1,571 |
| | Protective cup (C1533124) | 54 | Insulin pump (C1140609) | 834 | Spike (C3882441) | 1,238 |
| | Pack (physical object) (C1968515) | 46 | Eyeglasses (C0015421) | 632 | Test Strip (device) (C2700619) | 927 |
| Organic Chemical | Sugars (C0242209) | 644 | Sugars (C0242209) | 25,822 | Sugars (C0242209) | 42,461 |
| | Glucose (C0017725) | 325 | Glucose (C0017725) | 6,678 | Glucose (C0017725) | 23,196 |
| | Fatty acid glycerol esters (C0015677) | 181 | Metformin (C0025598) | 1,854 | Carbohydrates (C0007004) | 8,729 |
| | Oils (C0028908) | 129 | Fatty acid glycerol esters (C0015677) | 1,620 | Fatty acid glycerol esters (C0015677) | 7,608 |
| | Vitamins (C0042890) | 111 | Deoxycorticosterone (C0011710) | 981 | Metformin (C0025598) | 2,903 |
| Pharmacologic Substance | Sugars (C0242209) | 644 | Sugars (C0242209) | 25,822 | Sugars (C0242209) | 42,461 |
| | Pharmaceutical Preparations (C0013227) | 642 | Level (C2946261) | 9893 | Insulin (C0021641) | 23,230 |
| | Insulin (C0021641) | 630 | Insulin (C0021641) | 9,486 | Glucose (C0017725) | 23,196 |
| | Level (C2946261) | 466 | Glucose (C0017725) | 6,678 | Level (C2946261,) | 466 |
| | Glucose (C0017725) | 325 | Water (C0043047) | 4,333 | Pharmaceutical Preparations (C0013227) | 10,657 |
| Sign or Symptom | Pain (C0030193,) | 742 | Symptoms (C1457887) | 7,257 | Symptoms (C1457887) | 11,908 |
| | Symptoms (C1457887) | 389 | Pain (C0030193,) | 3,188 | Pain (C0030193) | 3,341 |
| | Sensory Discomfort (C0234215) | 98 | Hunger (C0020175) | 2,280 | Hunger (C0020175) | 2,006 |
| | Back Pain (C0004604) | 69 | Headache (C0018681) | 1,894 | Fatigue (C0015672) | 1,922 |
| | Headache (C0018681) | 59 | Dizziness (C0012833) | 1,256 | Headache (C0018681) | 1,161 |
| Therapeutic or Preventive Procedure | Therapeutic procedure (C0087111) | 341 | Injection procedure (C1533685) | 728 | Injection procedure (C1533685) | 1,510 |
| | Interventional procedure (C0184661) | 258 | Toilet procedure (C0184958) | 501 | Release (procedure) (C1963578) | 754 |
| | Massage (C0024875) | 209 | Therapeutic tactile stimulation (C0152054) | 289 | Therapeutic procedure (C0087111) | 723 |
| | Chiropractic procedure (C0344217) | 190 | Diet good (C0452415) | 190 | Diet good (C0452415) | 706 |
| | Physical therapy exercises (C0452240) | 101 | Contraceptive methods (C0700589) | 176 | Subcutaneous injection of insulin (C0586328) | 601 |

^a Example concepts are the preferred terms in the UMLS.

^b Semantic types are alphabetically ordered.